



A four-day prison revival in Mitchell County, Georgia took us back to our roots in June. EIN was birthed at Central State Prison in Macon. Attendance at this event averaged 53 per night. A video of the prison choir singing garnered 7,500 views on Facebook!

# Standing strong

*Ministry picking up speed six months into 2018*

Small ministries like Experience Israel Now learn to live with big challenges. At times, it's good simply to marvel at the fact that EIN is about to celebrate its three-year anniversary of full-time work. We have been so blessed!

At the same time, there are still enough challenges in front of us to keep us on our knees. Thank you for joining us in our prayer of thanksgiving ... and our prayer for God to be glorified through the work we're doing at EIN.

Here's a short summary of how 2018 is shaping up ...



**July 2018  
Experience Israel Now  
Newsletter**

## Giving is stronger than we'd ever imagined it would be.

Giving income has surprised us. In the beginning, we thought most of our income would be created through speaking engagements, trip profits, book sales and sales of video resources on the Internet. As you'll see illustrated on page 2 of this newsletter, the Internet sales never materialized. Our book sales create only enough money to publish more books. Israel trip profits have been strong, though such trips aren't our primary purpose. Our primary goal is to "bring Israel" to people who *can't* make the expensive trip to Israel.

This is the simple truth: We wouldn't be here without the help of many generous people. We thank God every day for those who've partnered with us in this ground-breaking work.

## Where we're headed next ...

**August 5-8** - Taylor Mill Baptist Church, Reynolds, GA

**August 12-15** - Lighthouse Baptist Church, Macon, GA

**August 26-29** - First Baptist Church, Americus, GA

**Sept. 10-13** - Senior Adult Fall Retreat for Concord Baptist Church, Andersonville, SC

**Sept. 16-19** - Kellytown Baptist Church, Hartsville, SC

**Oct. 2** - UGA BCM, Athens

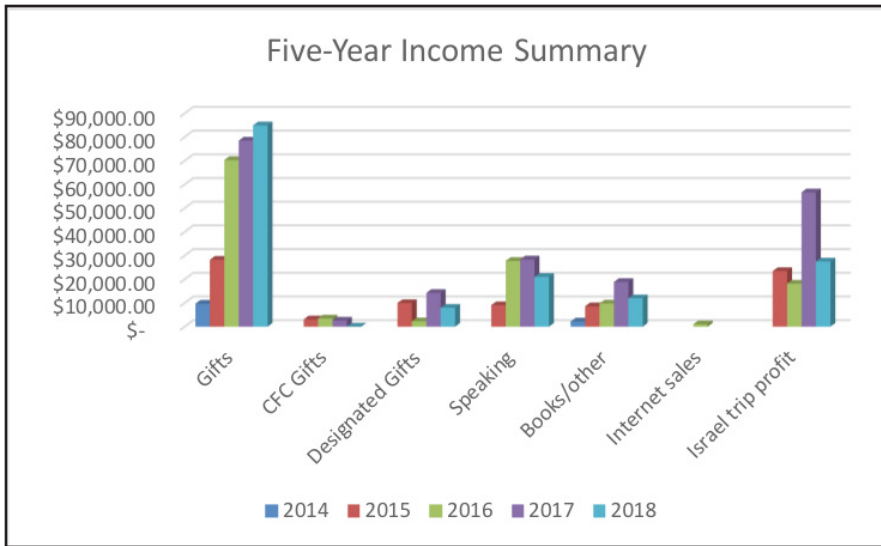
**Oct. 7** - Northside Baptist Church, Rome, GA

**Oct. 14-17** - Isle of Hope Baptist Church, Savannah, GA

**Nov. 25** - Lizella Baptist Church

**April 14, 2019** - Friendship Baptist Church, Warner Robins, GA

**April 28-May 1, 2019** - Lakeside Baptist Church, Milledgeville, GA



## How we're creating income ...

This chart shows how EIN is creating income. **The 2018 figures are projections**, based upon income received through June 30 and estimates for the remainder of the year.

Giving remains our strongest means of support. Our speaking income to date in 2018 is disappointing and reflects a slow-down in speaking dates. We had three profit-making Israel trips in 2017 but only one in 2018. We plan on at least two trips in 2019.

**We'll also release a new book this fall.** "Finally Finding Easter" is in the editing process now!

Our end-of-the-year campaign has been the biggest surprise of all, generating more than \$37,000 last Christmas. If we can raise the funds this Christmas, we'll return to Israel in March to collect more drone video and shoot new videos for CTN, our own social media connections and for an international ministry called "Friends of Israel."

### We're friends with the Friends of Israel!

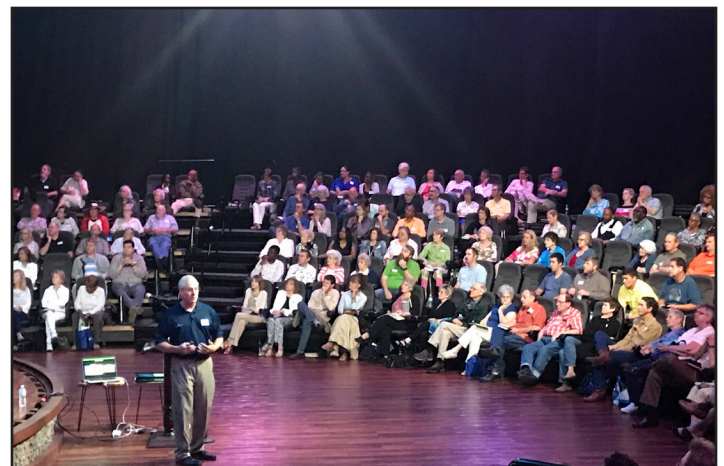
By God's grace, our three-man video team was in Israel the same time as FOI executive director Jim Showers and his wife as they waited on a tour group to arrive. As we shared time together in Jerusalem in March, we began brainstorming about how our ministries could benefit one another.

In time, EIN was invited to a regional conference in Atlanta for the second year in a row. We also provided two videos recorded on the Mount of Olives for two FOI national conferences. The videos served to introduce Jim's opening and closing remarks.

Now we are planning on some devotional videos to be produced for FOI's website and Facebook page. FOI is suggesting 13 videos that would also promote our books. The exposure through this avenue is priceless. Instead of reaching 2,000 people per video through our social media outlets, we would potentially reach 20,000 per video on the FOI website!

### We're planning more trips to Israel.

Though our focus remains on "bringing Israel" to the masses, we are taking more and more people to the land of the Bible. Pastor Andy will lead two - and possibly three - trips to Israel in 2019. Two more trips to Israel are already penciled in for 2020.



Pastor Andy Cook uses his "virtual-tour technology" at a Friends of Israel prophecy conference in Atlanta. The budding partnership with FOI holds incredible potential for EIN.

### Prayer requests

- Join us in thanking God for three years of full-time work! Thousands of people who've never been to Israel have been introduced to the life-changing lessons from the land of the Bible because of the work of Experience Israel Now.
- Pray that we would abide in the Father's will and adjust obediently to His direction for EIN. So much has changed since we first began this work!
- Pray for continued good health and the physical stamina needed for Pastor Andy as he travels in Israel and around the Southeast. Pray also for Melody and the rest of their family as they provide critical emotional support for this ministry.
- Pray for more opportunities for EIN to have presentations in churches, schools, prisons, businesses and at pastors' conferences.