



Andy Cook speaks to an audience in Trussville, Alabama (top). He led 43 Experience Israel Now presentations in September and October.



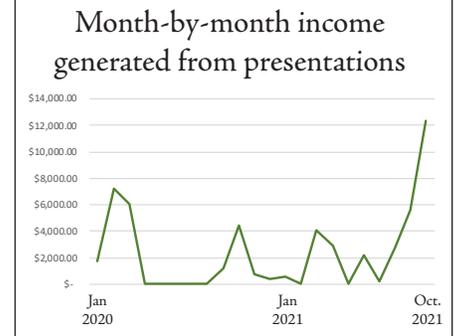
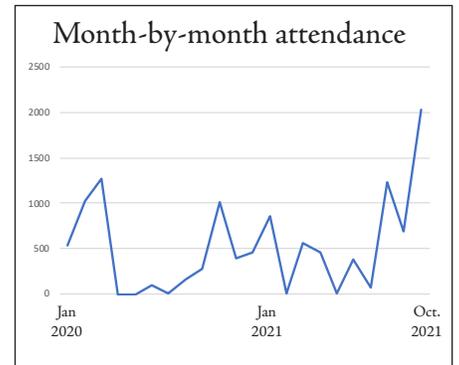
We're back!

After battling a pandemic that closed traffic to Israel and forced churches to scale back their activities for more than 18 months, Experience Israel Now has a simple message:

We're back!

For all practical purposes, Israel is still closed to almost all tourists. And churches are still struggling to rebuild their attendance to pre-pandemic levels.

But it's obvious that our ministry has turned a corner. September and October (2,730 in attendance) outpaced our record year in 2019, when attendance averaged 1,145 a month.



Most churches closed in March 2020; many are still in a scaled-back format.



We're getting back up to speed

The state patrolman asked me where I was going, what I was doing, and why I was going so fast.

I told him - rather sheepishly - that I was headed to a church, anxious to share the life-changing lessons from the land of the Bible with one more audience.

I had also been singing along with the praise and worship music blasting away on the car stereo, apparently paying no attention to how fast I was going.

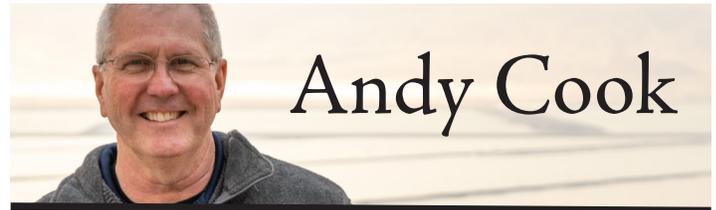
Grace prevailed. I didn't get a ticket. Sunday's praise, worship and teaching suffered no more unexpected or embarrassing interruptions.

It's *so* good to be back up to speed in the work God has given me to do. Just in time, too. We've got a lot of catching up to do!

The last 18 months have been difficult, to put it mildly. A slow-down? Many times, it felt as though we'd come to a complete stop! Even so, our ministry has enjoyed some of its best success in 2021.

The most obvious case in point is our weekly videocast, which started only because we couldn't travel to local churches. Now we're reaching people around the world via the Internet!

A few days ago, I got a call from Illinois and a Facebook message from Zambia within the same hour. Both men had seen one of our videos and wanted to say thanks. So on their behalf, I wanted to thank *you*.



Your faithful financial and prayer support has been the reason we've survived the pandemic and learned new ways to share our message with the world.

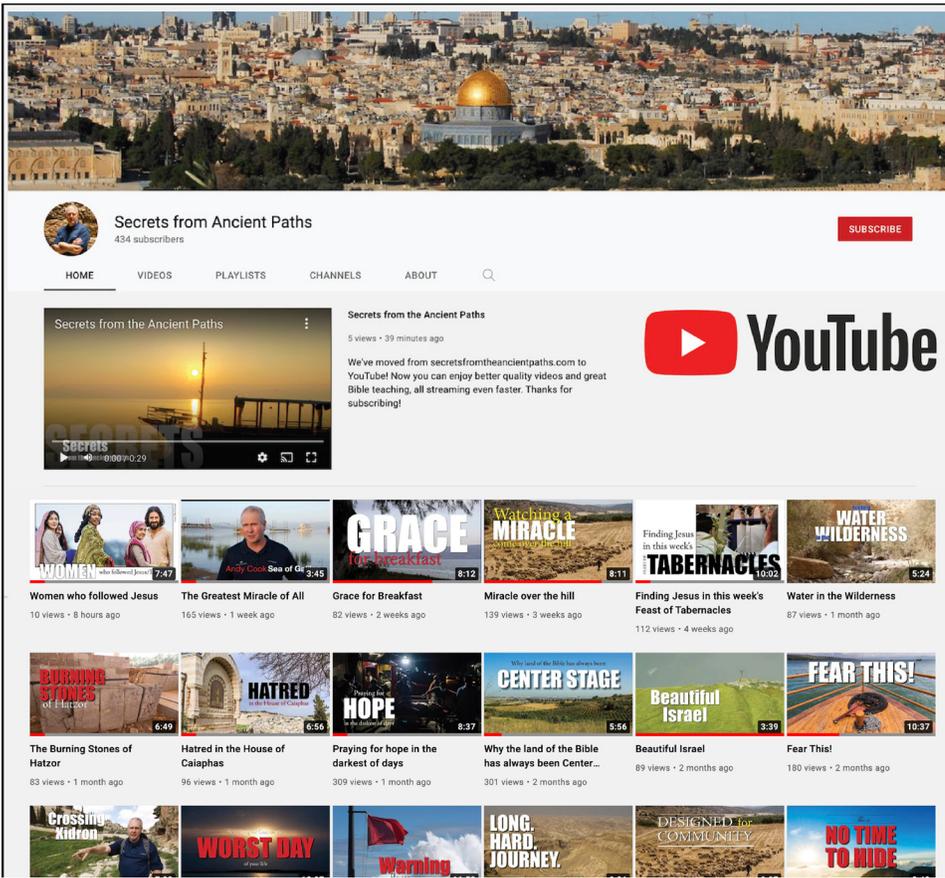
On the other hand, we still can't get back to Israel. We'd been taking three trips a year to Israel. I haven't been to the land of the Bible since 2019! We're anxious to return with our photographers, drone pilots and travelers. Thanks for praying that we'll be able to return ... *soon*.

In the meantime, we're still "bringing Israel" to people who can't get there. We're engaging with more churches, schools, businesses and ministries every month. It's exciting to help pastors re-gather their congregations as this season of hardship wanes.

And in February, we're going to hold our first-ever regional conference at Southside Baptist Church in Warner Robins! We'll bring in Dr. Cyndi Parker, the author of *Encountering Jesus in the Real World of the Gospels*, to help me teach. I hope we'll see you at Southside February 4-5, 2022!

Thanks again for all you do for us!

Andy Cook



Online ministry growing

Though it has been a most difficult challenge, the COVID-19 pandemic has provided an opportunity for our ministry to reach the world in new ways on the Internet.

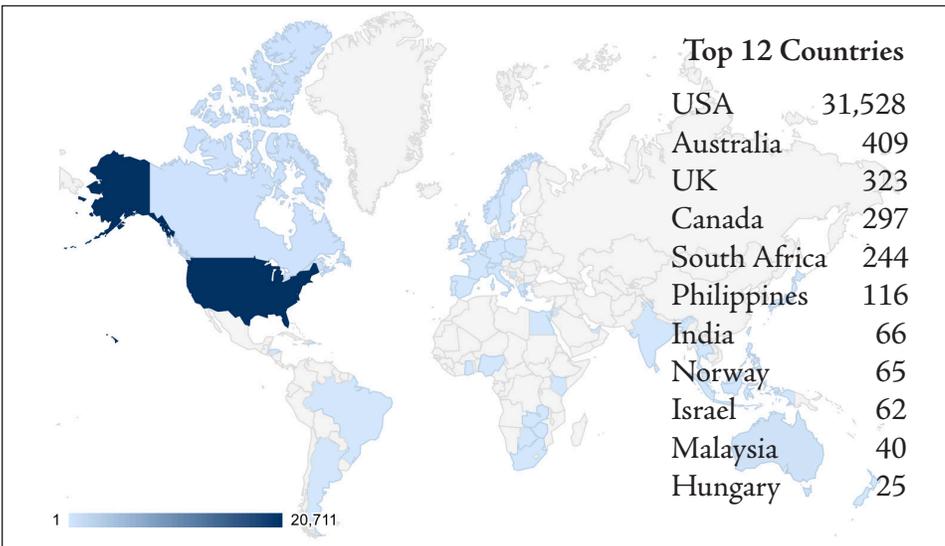
According to analytics provided by Google and YouTube, we had more than 40,000 views of these short lessons for the 12-month period ending in October.

We're learning as we go in this ministry. We recently shifted our "Secrets from the Ancient Paths" videocast from secretsfromtheancientpaths.com to YouTube. The videos run smoother and in a higher quality on YouTube.

Our iBiblestock.org website, which offers photographs, video clips and tutorials to Bible teachers, had 2,600 views in the past year.

And don't forget our very first online ministry! Our Photo of the Day is sent to 1,400 email addresses across the country five days a week. On average, 40 percent of the emails we send out are opened each day.

Having a base of contacts like this gives us a great communication tool to announce new books, trips to Israel and speaking engagements.



Reaching the world from Middle Georgia

The Internet allows our ministry to have a global impact. Most of our audience lives in Georgia, but we've been seen in all 50 states, plus the District of Columbia. Here's the Top 21 list:

Georgia	10,549	California	563	Wisconsin	355
Texas	1,122	Alabama	560	New Jersey	344
Michigan	825	Indiana	414	Tennessee	331
Idaho	752	Ohio	402	Colorado	301
N. Carolina	646	Virginia	373	Washington	275
S. Carolina	627	Arizona	371	Illinois	267
Florida	564	Missouri	369	Pennsylvania	242

First-ever regional conference scheduled

1 We're hosting a regional Bible conference at Southside Baptist Church in Warner Robins February 4-5, 2022!

The Friday-Saturday event, "Discovering the World Jesus Knew," will feature brand-new material from Andy Cook and introduce Dr. Cyndi Parker to our EIN audience.



Dr. Cyndi Parker

Parker was a professor in Jerusalem for four years before moving to Philadelphia, where she now hosts two podcasts and teaches for a local church. She is the



author of *Encountering Jesus in the Real World of the Gospels* (Tyndale House, 2021).

The conference will feature all the visual elements you've come to expect from Experience Israel Now, including Google Earth mapping technology, drone video, on-site video and fast-moving graphics.

Registration opens New Year's Day!

We want to go back to Israel!

2 As soon as Israel allows us to make the trip, we need to get back to the land of the Bible for another video shoot.

We already have more drone video of Biblical sites than any other organization. We'd like to take Chris Dunn (right) back for another two weeks of filming before the flood of tourists return.

Our end-of-the-year giving drive in years past has made these trips - and a massive library of professional photographs and video footage - possible.



Trip scholarship fund

3 For the past 22 years, and with the help of some very generous donors, EIN has been taking pastors and students to Israel.

The past 18 months have left our travel plans in chaos. We've got dozens of travelers still waiting for their "2020" trips to Israel.

Our scholarship fund has also taken a real hit. One of our top goals for the next few years will be to build this fund back to a healthy level.



A new book!

4 EIN founder Andy Cook has written eight books. We're hoping to see at least one new publication in 2022.

Your generous giving helps us keep the price of our books low. That gets more "secrets" from the land of the Bible into the hands of more people!

In 2021, we've already distributed a record 2,700 books!